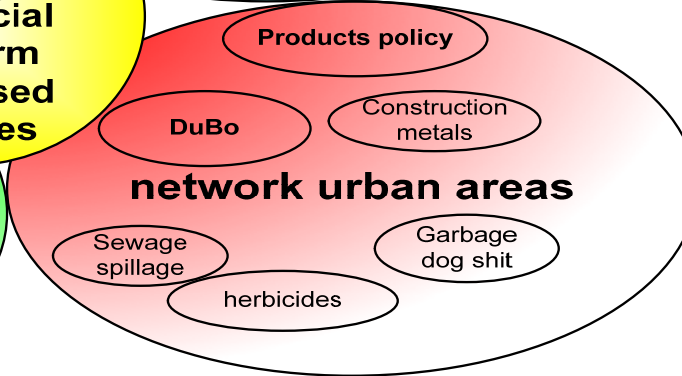
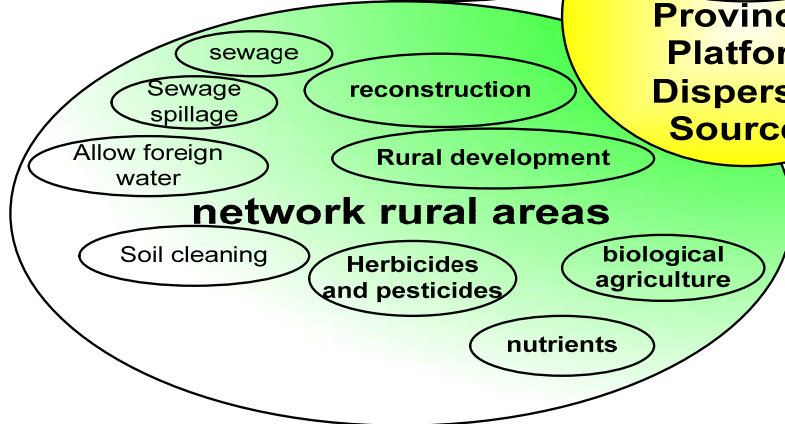
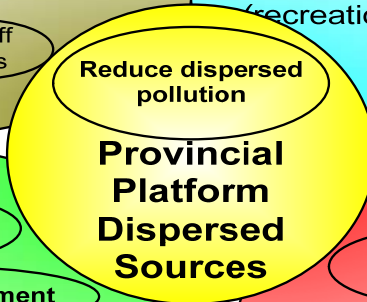
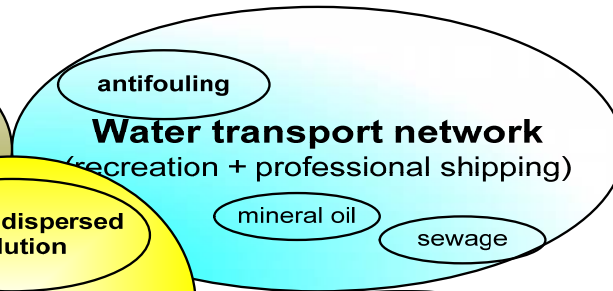
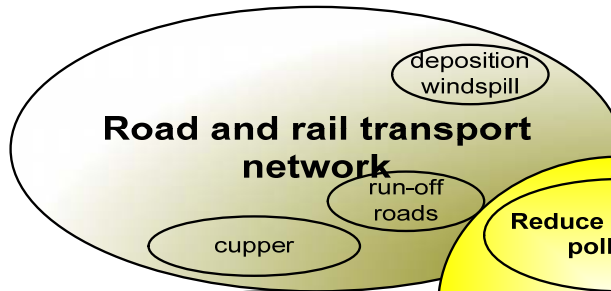
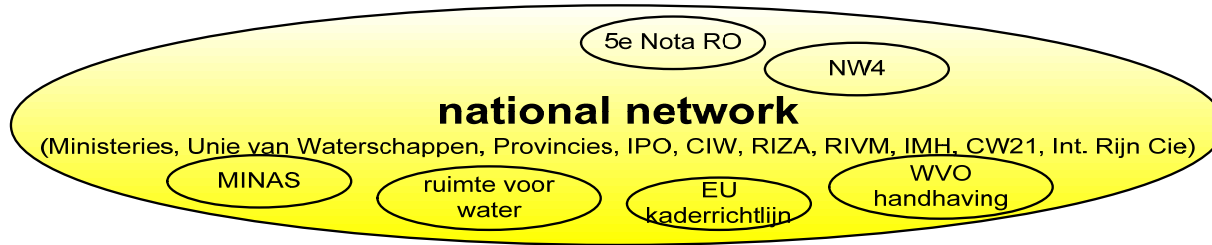


What is actor analysis?

Illustrative Example of the analysis of a very complex policy network

Actor and network analysis


Bert Enserink





Our advice based on the analysis:

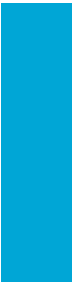
- Don't mingle in issues where you have few allies and/or strong opponents
- Focus on issues where you have support and access to means
- Focus on low hanging fruit: short term highly visible guaranteed successes (where you have some means yourself).
- Keep others informed of your successes and ambition



Rounding up: What you have learned about actor analysis up to now

It is important to know

- What is the playing field
- Who are your friends and foes
- What are their concerns and issues



Rounding up: What you have learned about actor analysis up to now

This leads to:

- More knowledge
- Better solutions
- Effective process design
- Social support