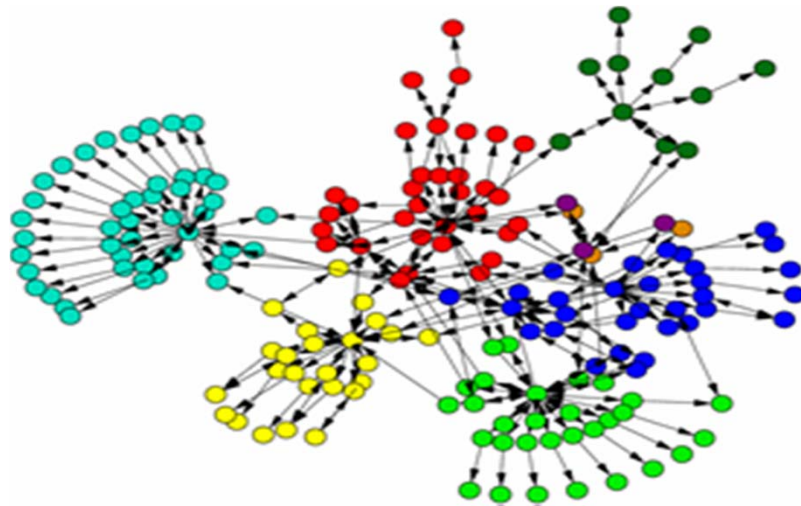


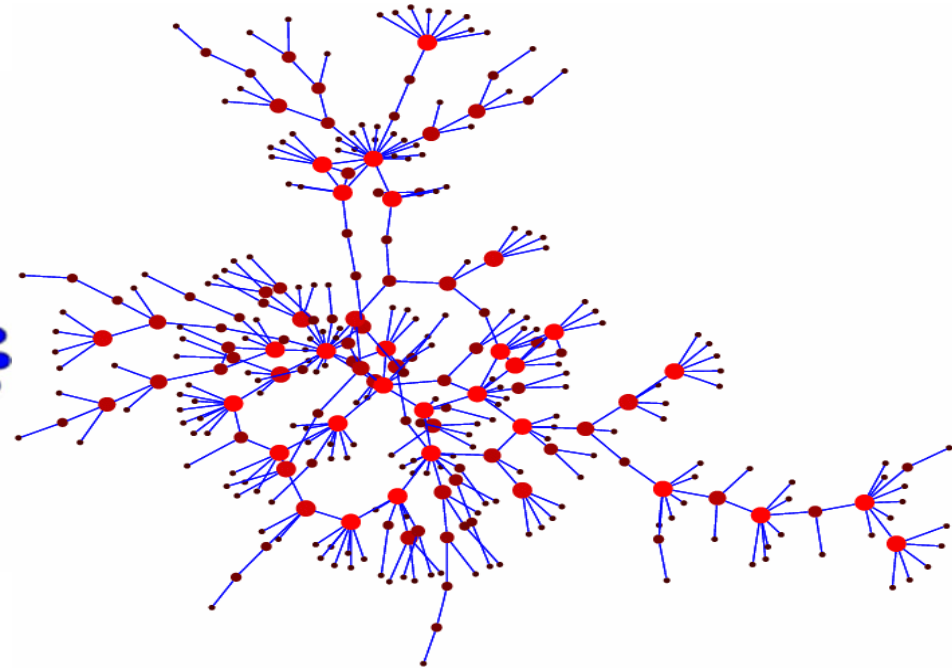
# Why actor analysis?

*Actor and network analysis*

Bert Enserink



Network map of linked websites



Network map of sexual relations



## Actor and Network analysis, WHY?

- Most problems cannot be solved by a single actor;
- Quality of analysis and solutions
  - More knowledge on facts, values and issues
  - More variety/different ideas
- Opportunities/threats
- Democratic concerns – good governance
- Support for policy implementation



## Definitions of actors and networks

Actors are social entities that have an interest in a system, and/or have some ability to influence that system



## Definitions of actors and networks

Actors are often groups and organizations, but also (important) individuals can be considered as actors



## Definitions of actors and networks

Network = more or less stable pattern of social relations between actors



## Definitions of actors and networks

Networks take shape around policy problems or programmes

# Why actor analysis?



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<http://www.youtube.com/watch?v=FVSgmvpWp3s>

What happened?



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# The New York Times

Published: June 17, 1995

## Oil Companies Face Boycott Over Sinking of Rig

By NATHANIEL C. NASH

FRANKFURT, June 16— As tug boats pull a giant offshore oil rig across the North Sea to a watery grave 150 miles off Scotland, the rig's owners, Royal Dutch Shell and Exxon, have found themselves caught in a frenzied environmental debate across much of Europe, especially in Germany.

A Shell station near Hamburg was gutted early today when fire bombs were thrown through its windows early this morning. And a station in Frankfurt was gutted Wednesday morning.

stations, leading to a 10 percent drop in sales, Shell said.

European environmental officials and Greenpeace have warned that the sinking of the oil rig, which contains 100 tons of sand, oil sludge, heavy metals and some low-grade radioactive waste, could damage the food chain for fish in the area, reducing the fishing stocks.

They also said that disposal of such a rig by sinking is a dangerous precedent because over the next two decades, more than 400 rigs could become obsolete as oil in the North Sea runs out. And because of high costs of disposal, companies are taking a cheap way out.

the Danish Environment Minister, Svend Auken, support the boycott of Shell.

Chancellor Helmut Kohl of Germany promised on Thursday to discuss the issue of the rig, the Brent Spar, this weekend at the economic summit meeting in Halifax, Nova Scotia, with Prime Minister John Major of Britain, and he warned about economic repercussions.

"My urgent advice is not to do it," Mr. Kohl said upon his arrival in Halifax, adding that sinking the rig would "certainly very negatively affect business" in Germany for its owners.

Shell today held a hurried and confused news conference in Hamburg, at which it sought to calm the storm of criticism over the storm of

What happened?



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# Mekjarvik quay

