































<ul> <li>Mobile phones are convenient</li> <li>Mobile phones are a necessary evil</li> <li>Mobile phones are the best invention of the 20th cert</li> </ul>	
Mobile phones are a necessary evil Mobile phones are the best invention of the 20th cer	
Mohile phones are the best invention of the 20th cer	
mobile priories are the best invention of the zoth cer	itury
<ul> <li>A mobile phone is a piece of technology like any oth piece of technology</li> </ul>	er
Mobile phones should be banned	
Mobile phones should be used with caution	
Mobile phones are a mixed blessing	
Mobile phones are wonderful	
Mobile phones ruin the art of conversation	
). Mobile phones have their usefulness	
1. Mobile phones make me stressed	
2. Mobile phones are dangerous	



## <section-header><section-header><list-item><list-item><list-item><list-item><list-item>







Construct	Dimension	Sub-dimension	Indicator (item)
Attitude towards mobile phone design	Gender	Evaluation (The phone is)	Feminine – Masculine Female – Male Girl – Boy
		Preference (I like a phone which is)	Feminine – Masculine Female – Male Girl – Boy
	Sophistication	Evaluation (The phone is)	Childish – Sophisticated Silly – Classy Novelty – Business
		Preference (I like a phone which is)	Childish – Sophisticated Silly – Classy Novelty – Business
	Ease of Use	(The phone is)	Hard to use – Easy to use Complex – Simple Complicated – Simple to use







Cronbach's a	lpha Ilts of a Cro items.	nbach's alpf	na analysis	on
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Complicated - Simple to use	3.18	21.399	.494	.549
Difficult - Plain	3.27	22.073	.407	.587
Hard to use - Easy to use	3.44	20.617	.492	.545
Complex - Simple	3.85	19.531	.520	.527
Difficult to carry - Easy to carry	4.14	24.179	.144	.723
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			ŤU	Delft



















specific rating and the associated CVR value for construct						
Item	Essential	Useful, but not essential	Not necessary	CVR		
Нарру	12	0	0	1.00		
Good natured		2		17		
Tense		3		.50		
Helpless		4		.17		
Depressed	11			.83		
CVI				.47		













This week in practicum

- assignment part B

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